Subject: **Endorsement for Ron Anderson's Mayoral Campaign**

Dear Edina Colleagues,

I'm writing to ask for your support for Ron Anderson in the upcoming mayoral election.

Why I endorse Ron:

1. It's time for change in our city government.
2. Ron will address key issues:
	* Uncontrolled densification
	* Large tax increases
	* Strains on city services

What we can count on from Ron:

* Critical decision-making
* Thoughtful project reviews
* Consideration of development impacts on:
	+ Current residents
	+ Neighborhoods
	+ Tax rates
* True collaboration with residents, including active listening and consideration of their voices in approval processes

How you can support Ron:

1. Visit [www.Anderson4Mayor.com](http://www.Anderson4Mayor.com) to:
	* Endorse him
	* Request a yard sign
	* Volunteer
2. On Facebook:
	* Follow, like, and share his page: <https://www.facebook.com/profile.php?id=61563324295176>

This is a crucial election for Edina. Please consider supporting Ron Anderson for mayor.

Feel free to reach out if you have any questions.

Thank you for your consideration.