Subject: **Endorsement for Ron Anderson's Mayoral Campaign**

Dear Edina Colleagues,

I'm writing to ask for your support for Ron Anderson in the upcoming mayoral election.

Why I endorse Ron:

1. It's time for change in our city government.
2. Ron will address key issues:
   * Uncontrolled densification
   * Large tax increases
   * Strains on city services

What we can count on from Ron:

* Critical decision-making
* Thoughtful project reviews
* Consideration of development impacts on:
  + Current residents
  + Neighborhoods
  + Tax rates
* True collaboration with residents, including active listening and consideration of their voices in approval processes

How you can support Ron:

1. Visit [www.Anderson4Mayor.com](http://www.Anderson4Mayor.com) to:
   * Endorse him
   * Request a yard sign
   * Volunteer
2. On Facebook:
   * Follow, like, and share his page: <https://www.facebook.com/profile.php?id=61563324295176>

This is a crucial election for Edina. Please consider supporting Ron Anderson for mayor.

Feel free to reach out if you have any questions.

Thank you for your consideration.